

Small start-up pet accessory business looking for creative, social-media savvy weirdo to be our intern/thought partner/design assistant.

We are a new pet accessory company in Brooklyn called SHED (www.shedbrooklyn.com). We started as a team of two at the end of 2014. Now we are growing and looking for someone to join our team. We have an at-home studio in Ditmas Park and meeting space in Gowanus, Brooklyn.

This is a great opportunity for someone looking to gain experience in product design, start-ups/small business planning, small scale production, social media, etc. You would be our first intern and would have a real impact on the company. We see this as a great fit for an art/design student, creative person looking for small business experience, a dog/pet-enthusiast with a great eye, etc.

We have a big to-do list and only two sets of hands (and many sets of paws, but those don't get us very far) so we're looking for someone interested in jumping in on some or all of the following:

Product design: Brainstorming/testing new designs and products.

Social Media: Developing our brand/voice on social media, building our following, coming up with a social media strategy

Branding/Website: Helping us come up with a new/improved logo, planning for photo shoots, helping with website design, coming up with color palates, etc.

Research: Researching what other artists/labels/designers/etc are working on and what shops would be a good fit. Finding potential partners (shelters, rescue groups, etc.) Putting together a calendar of pet events.

Production: Helping to screen print, sew, tag, and ship products.

Time Commitment: We are flexible on time commitment and are happy to provide more or less structure for the right person (Want to work on social media and research from home? Great! Want to come to the studio to brainstorm and get your hands dirty screen printing? That's good too!). We would ideally like someone who can meet in person at least once/week and jump in and help for the occasional "all hands on deck" evenings when we have big orders coming up.

Start date: asap

Compensation

\$100 stipend per week

Whatever you need from us to get academic credit.

Opportunity to grow with us

To Apply

Send us an email at shedbrooklyn@gmail.com with your resume, a little about yourself, which parts of the job you are most interested/experienced in, your availability, and any questions you have. If you have a website/Instagram/work samples/etc to share - we'd love to see that too!

We look forward to hearing from you!